



Mid-South

Community College

General Information

Chapter 2

MSCC Degrees and Certificates

Associate of Applied Science Degrees

Advanced Manufacturing Technology

Aviation Maintenance Technology

Business Technology: Business Administration, Applications Specialist

General Technology

Information Systems Technology: Certified Internet Web Professional, Cisco Networking

Logistics and Supply Chain Technology

Medical Assisting Technology

Renewable Energy Technology

Associate of Arts Degrees

General Education

Teaching, Middle School, P-4

Certificates

Technical Certificate: Advanced Manufacturing Technology

Technical Certificate: Aviation Airframe

Technical Certificate: Aviation Powerplant

Technical Certificate: Diesel Maintenance Technology

Technical Certificate: Pharmacy Technology

Technical Certificate: Renewable Energy Technology

Technical Certificate: Logistics and Supply Chain Technology

Certificate of Proficiency: Administrative Office Procedures

Certificate of Proficiency: Advanced Manufacturing

Certificate of Proficiency: Aviation Maintenance Technology

Certificate of Proficiency: Certified Nursing Assistant

Certificate of Proficiency: Cisco Certified Network Associate (CCNA)

Certificate of Proficiency: Emergency Medical Technician

Certificate of Proficiency: Heavy Truck Diesel

Certificate of Proficiency: Internet Web Professional

Certificate of Proficiency: Machine Technology (Machine Attendant)

Certificate of Proficiency: Machine Technology (Machinist I)

Certificate of Proficiency: Machine Technology (Machinist II)

Certificate of Proficiency: Microcomputer Upgrade and Repair

Certificate of Proficiency: Renewable Energy

Certificate of Proficiency: Warehousing and Distribution Center Operations

Certificate of Proficiency: Welding Technology

Licensures/Certifications

Certified Nursing Assistant (CNA)
Cisco Certified Network Associate (CCNA)
CompTia A+
Emergency Medical Technician (EMT)
Master Certified Internet Web Professional
Occupational Safety and Health Administration (OSHA)
Truck Driving-Commercial Driver License (CDL)

College Mission

Mid-South Community College is a public two-year institution of higher education with an open-door admission policy, serving Crittenden County, Arkansas, and the surrounding areas with a comprehensive educational program. The College is committed to economic development in the Arkansas Delta through the provision of high quality, affordable, and convenient learning opportunities and services consistent with identified student, community, and regional needs.

To meet these needs, the College provides quality academic and support programs, personnel, technology, administrative services, and facilities necessary to respond in a timely and effective manner.

College Purposes

- To provide community college general education and technical curricula which prepare students for global awareness, an appreciation of diversity, employment, and lifelong learning.
- To provide academic resources, technology, and learning support programming to foster student success.
- To provide extra-curricular activities that promote wellness, leadership development, good citizenship, and cultural growth.
- To foster economic development by providing a training and educational link between the College and business and industry that ensures a competent local and regional workforce.
- To provide local access to baccalaureate and graduate education through partnerships with universities and four-year colleges.
- To support cultural and community events.

College Vision Statement

Leading: acknowledged as an energetic, resourceful organization that is focused on carrying out clear plans for growth in programs, services, and a qualified workforce recognized for our quality and the range of programs and services responsive to our communities; and known for using technology to our greatest advantage in terms of equipment, technical support, educational programs, and learning strategies.

Empowering: known for our commitment to celebrating the strength and diversity of our people and our determination to help our students obtain knowledge, self-understanding, and autonomy.

Nurturing: recognized for consistently displaying compassion and concern for individuals and providing the learning resources and student support services necessary for those individuals to meet their educational goals.

Serving: seen by our communities as THE educational provider of choice for all ages, meeting the diverse educational and cultural needs of our communities; offering a diverse curriculum which both meets the needs of basic students and challenges the abilities of the most advanced; supporting student needs and interests through a range of organizations and activities; meeting the region's employment needs with a range of occupationally-oriented majors; and brokering services for educational programs beyond MSCC's mission and scope.

MSCC Value Statements

Mid-South Community College employees are committed to:

Access: access, opportunity, and support for those who may benefit from its programs and services.

Positive Campus Environment: A working and learning environment that encourages freedom of inquiry and values integrity, courtesy, and involvement in decision making while respecting diversity and individual differences.

Community and Civic Responsibility: Civic responsibility through planned learning experiences and through collaboration with local organizations to enhance the quality of life for all citizens of the community.

Quality and Accountability: Quality instruction and effective use of technology, resources, and support services through continuous assessment of needs, programs and services.

Responsiveness: Economic, cultural, social, and human development by serving as a catalyst for community and educational improvements.

Learning and Individual Goal Achievement: Educational programs designed to motivate, challenge, and reward excellence in those who utilize and provide them.

Strategic Goals

I. MSCC will expand access to learning by

- identifying ways we can improve access for the complete spectrum of learners in our communities of interest.

Goal: Develop new programs that address student interests and economic growth.

Goal: Strengthen partnerships with area schools to increase dual enrollment of high school students.

Goal: Expand flexible delivery systems that address the time constraints of adult students.

- recruiting, enrolling, and retaining increasing numbers of students.

Goal: Increase enrollment by an average of 5% a year until the total fall semester enrollment reaches and is maintained at a headcount of at least 2000.

II. MSCC will improve learning by

- engaging in continuous improvement of student, faculty, and staff learning.

Goal: Increase professional growth opportunities for faculty and staff in support of student learning and retention to goal achievement.

- regularly and systematically evaluating and improving our processes.

Goal: Compare favorably with its peers as measured by national and/or state benchmarks.

Goal: Continue to improve the teaching/ learning process through assessing student learning.

- providing a comprehensive and responsive academic support system that recognizes students as central to the learning process.

Goal: Improve support services for under-prepared students.

Goal: Increase extracurricular options that enhance student academic success and engagement with the institution.

Goal: Expand and improve student use of tutorial services.

III. MSCC will support regional economic development by

- providing more flexible training/education programs to meet the needs of business and industry.

Goal: Develop/strengthen career pathways with emphasis on student preparation for science, technology, engineering and math (STEM) careers.

- supporting and expanding partnerships with educational, philanthropic, and government agencies and other higher education institutions to increase breadth and depth in business/industry training.

Goal: Pursue stronger communication with area business/industry regarding programs and services provided by the college.

IV. MSCC will manage its resources effectively by

- providing excellent human, physical, and fiscal resources that promote student learning.

Goal: Enhance use of technology to support student advising, and counseling and to improve institutional efficiency.

Goal: Obtain and effectively manage external resources to enhance facilities and programs

Goal: Increase MSCC Foundation resources

- promoting community on campus with an environment that encourages mutual respect and positive relationships.

Goal: Enhance morale, institutional loyalty, and positive relationships among employees.

Accreditation

Mid-South Community College is accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools, 230 South LaSalle Street, Suite 7-500, Chicago, IL 60604-1413, (800) 621-7440.

Financial Information

Financial statements and other budgetary information are available upon written request to the Vice President for Finance and Administration.

Freedom of Inquiry Statement

Mid-South Community College is committed to freedom of inquiry for both students and faculty.

Nondiscrimination Statement

Mid-South Community College is committed to equal access and employment of all qualified persons regardless of race, color, religion, sex, national origin, age, disability, DNA information, or veteran status. Additional information is available from the Executive Vice President, 2000 West Broadway, West Memphis, Arkansas 72301. Telephone: (870) 733-6050.

College Board of Trustees

Members of the Mid-South Community College Board of Trustees, who are appointed by the Governor, serve without compensation. The Board of Trustees establishes and reviews basic policies that govern the institution. Current board members are as follows:

Phillip Neri, Chair
Marion

Solon Anthony, Vice Chair
Proctor

Gary Masner, Secretary
West Memphis

Lynn Allen
Marion

Alex Coulter
West Memphis

Denny East
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Hershel Owens
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West Memphis

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West Memphis

MSCC Foundation

The Mid-South Community College Foundation was incorporated in 1992 as an independent entity charged with furthering the development and expansion of the College. The Foundation, a private, non-profit corporation organized under a tax exempt 501 (c)(3) status, secures funds — above and beyond state and local appropriations — to further enhance the

efforts of the College. Funds raised and managed by the Foundation may support a wide variety of endeavors from individual scholarships to campus expansion.

The Foundation actively seeks outside funding for construction, renovation and educational enrichment projects. All contributions are tax deductible as allowed by law. Foundation Board members are as follows:

Phillip Brick, Chair <i>Marion</i>	Buddy Dunston <i>West Memphis</i>	Barbara Milligan <i>West Memphis</i>
Franklin Fogleman, Jr, Vice Chair <i>Marion</i>	Clara Ferron <i>West Memphis</i>	Cindy Morrison <i>Earle</i>
Mike Murphy, Chairman Emeritus <i>West Memphis</i>	Mike Ford <i>West Memphis</i>	David Pike <i>West Memphis</i>
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Dr. Marian Barr <i>West Memphis</i>	James C. Hale III <i>West Memphis</i>	Llana Smith <i>West Memphis</i>
Grover Bowers <i>West Memphis</i>	Holmes Hammett <i>West Memphis</i>	Murphy Smith <i>West Memphis</i>
Tabetha Bramucci <i>Marion</i>	Alfred Hogan <i>Turrell</i>	Caryl Sorrells <i>West Memphis</i>
Nick Coulter <i>Marion</i>	Paul Kelly <i>Hughes</i>	Bruce Williams <i>Marion</i>

College Profile

Mid-South Community College is a two-year public institution serving Crittenden and surrounding counties. Its founding marked the first local provision of higher education in a county which has lagged decades behind more prosperous areas in educational and economic development.

To address these deficits effectively, College personnel are committed to student learning, customer service, and an entrepreneurial approach to education. Consequently, the College is building a continuum of educational opportunities through alliances with both public schools and other institutions of higher education to increase college-preparedness and to provide local access to baccalaureate and graduate programs and professional training.

Mid-South Community College has emerged from a vocational technical school designed to serve a limited number of students to a comprehensive community college offering associate degree, technical certificate and certificate of proficiency programs; business and community

education courses; and adult education. The College received state authority to offer its first associate of applied science degree program in 1993 and approval to offer an Associate of Arts in the spring of 1994. Credit enrollment has increased from approximately 100 students in the fall of 1993 to 2,340 in the fall of 2010

Located on Broadway Street and College Boulevard in West Memphis, the campus includes approximately 84 acres. The centerpiece of the campus is the \$12 million Donald W. Reynolds Center for Educational Excellence which was funded primarily through an \$8 million grant from the Reynolds Foundation. The 64,000 sq.-foot facility includes state-of-the-art library media and learning centers, an award-winning multimedia conference room, a food service area, a testing room, computer labs, a bookstore, additional meeting rooms, and office space. The \$8 million Workforce Technology Center on the North Campus adds more than 38,000 square feet of high-tech multimedia classrooms, computer upgrade and repair stations, advanced manufacturing training area, and diesel maintenance technology work spaces.

The \$7 million, 40,000-square-foot University Center, completed in Spring 2008, provides students in Eastern Arkansas with high-tech access to degree opportunities through Arkansas State University-Jonesboro, Arkansas Tech University, Bethel University, Franklin University, Montana State University-Northern, the University of Arkansas–Fayetteville, the University of Arkansas – Fort Smith, the University of Central Arkansas, and Victory University.

The following statistics provide an enrollment profile of MSCC for Fall 2010:

Credit Enrollment by Race, Gender for Fall 2010			
	Male	Female	Percentage
Asian/Pacific Island	8	11	1%
Black (non-Hispanic)	388	942	57%
Native Hawaiian	1	1	.08%
Hispanic	6	9	.6%
American Indian/Alaskan Native	3	5	.3%
White (non-Hispanic)	350	522	37%
Non-resident Alien	3	2	.3%
Unknown	2	5	.3%
Totals	805 (36%)	1,426 (64%)	

Credit Enrollment by Age, Fall 2010			
Age Range	Average Age	Modal Age*	
14 - 70	26	18	*(236 students aged 18 were enrolled for Fall 2010, more than any other single age group)
Under 18	337		
18-19	468		
20-21	287		
22-24	268		
25-29	282		
30-34	210		
35-44	257		
45-54	170		
55-64	53		
65 and over	8		

Credit Enrollment Profile, Fall 2010

Total Headcount.....	2,340
Full-Time Equivalent (FTE).....	1,382
Student Semester Credit Hours	20,723
Full-Time	933
Part-Time	1,407
First-Time Entering, Award-Seeking	452

Enrollment in Award Programs, Fall 2010

Associate of Arts General	568
Associate of Arts Teaching P-4.....	125
Associate of Arts Teaching Middle School.....	61
AAS Advanced Manufacturing	30
AAS Business Technology, Application Specialist.....	25
AAS Business Technology, Business Administration	159
AAS General Technology	432
AAS Information Systems Technology, Cisco Networking	50
AAS Information Systems Technology, Certified Internet Web Professional.....	26
AAS Medical Assisting	80
AAS Renewable Energy	28
AAS Respiratory Therapy	17
AAS Transportation and Logistics.....	9
TC Advanced Manufacturing	7
TC Diesel Maintenance Technology	36
TC Logistics/Supply Chain Technology	1
TC Pharmacy Technician.....	35
TC Renewable Energy.....	4
CP Administrative Office Specialist.....	4
CP Cisco Networking	3
CP Certified Nursing Assistant.....	39
CP Diesel Technology	7

CP Emergency Medical Technician	6
CP Machining Technology	6
CP Microcomputer Upgrade & Repair	4
CP Machining Technology	6
CP Renewable Energy.....	1
CP Website Design (Certified Internet Web Professional – CIW).....	4
CP Welding	14

Graduation Rates

In accordance with federal guidelines, Mid-South Community College provides the following graduation rate information on first-time, full-time, degree seeking (cohort) students who began in the fall of 2007 and completed degrees or certificates by June 30, 2010:

Fall 2007

Full-time Cohort	148
Completers	22%
Documented Transfers	30%
Still Enrolled	23%

The group of students being reported to comply with federal student right-to-know regulations made up only 9% of the total Fall 2007 semester enrollment at Mid-South Community College. These rates do not represent the success rates for the other 91% of students who attended MSCC in Fall 2007.

Crime Statistics

The Campus Security Act of 1994 requires MSCC to report campus crime statistics for the following categories: murder, sex offenses, robbery, aggravated assault, and property crimes, including burglary and motor vehicle theft. For 2008 seven thefts of property, one motor vehicle theft, eleven instances of disorderly conduct, one possession of illegal substances, and one firearms violation were reported on campus. For complete statistics for the most recent three-year period (2006-2008), see MSCC's website at www.midsouthcc.edu; click on About MSCC and click on Consumer Info.